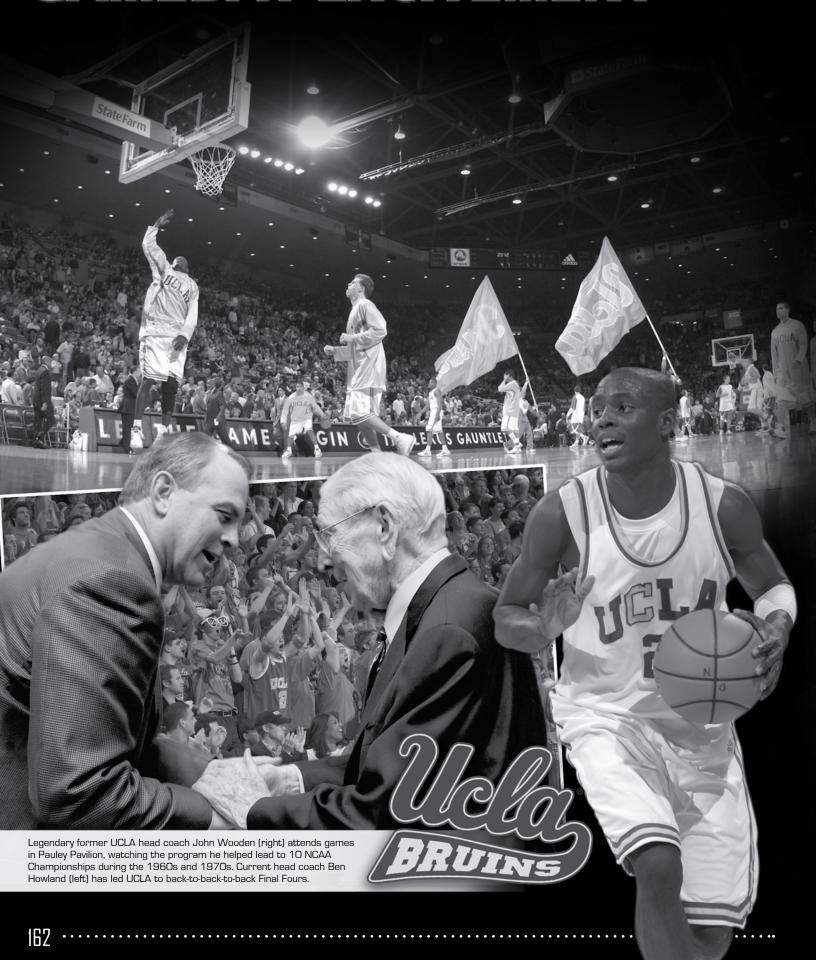
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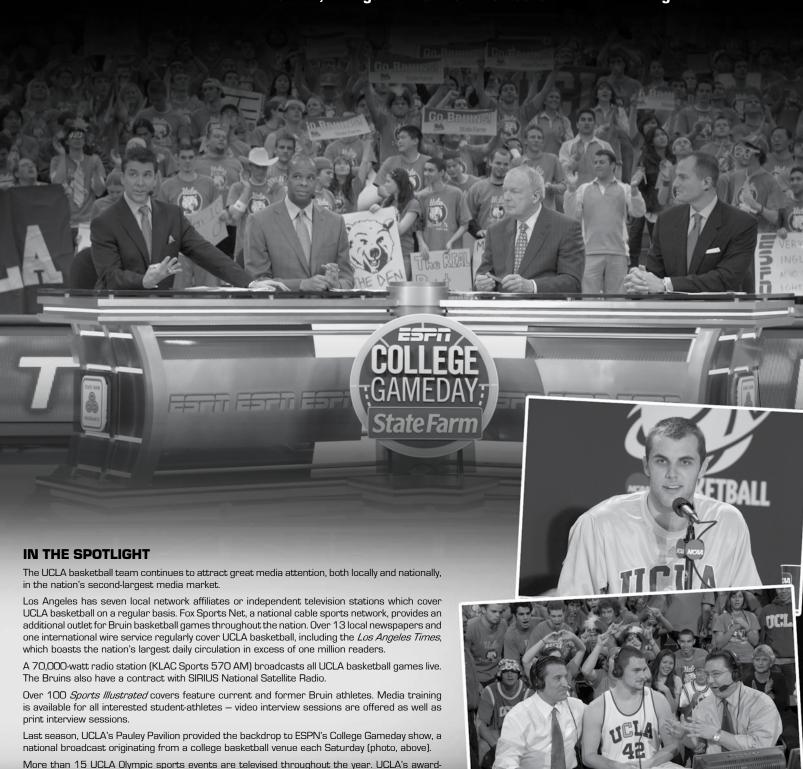
## GAMEDAY EXCITEMENT



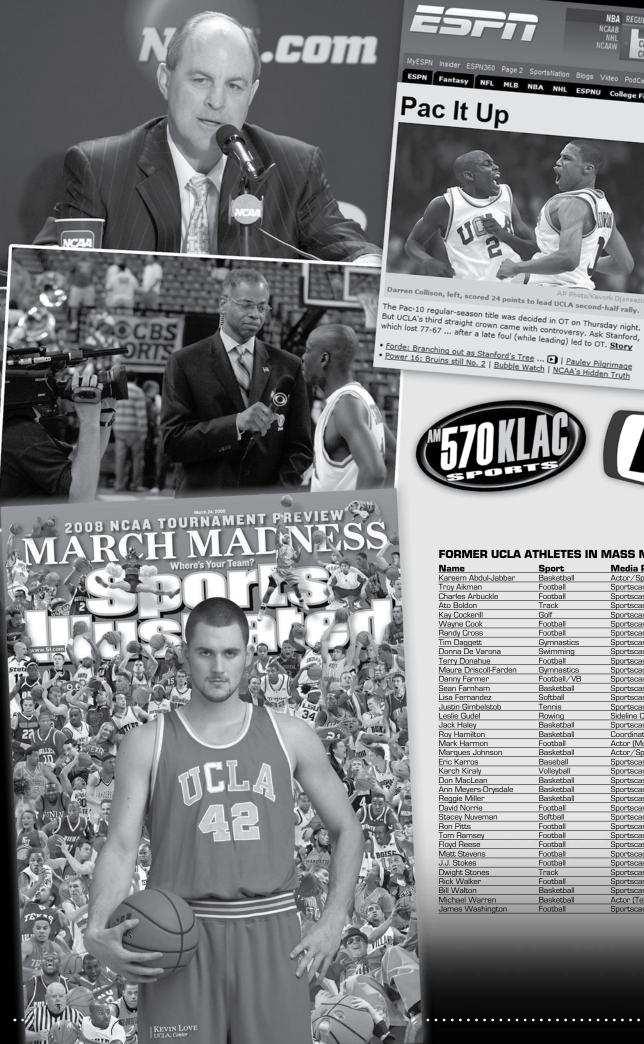


### MEDIA EXPOSURE

In 2008-09, all 31 regular-season UCLA basketball games will be televised, including eight national network contests. Over the past 27 seasons, 634 games have been broadcast live in Los Angeles.



winning website, uclabruins.com, is one of the most recognized sites in the world.





NBA REGULAR SEASON MARCH 6, 2008 IND 97 SAS 108

ESPN Fantasy NFL MLB NBA NHL ESPNU College FB Men's BB

making Ming loo their 17th straight game Thursday 113-98. Houston is 5-0 since losin • McGrady's 31 power Rockets past

- St. Joe's tops No. 11 Xavier | Fria
- Spurs take 11th in a row behind G
- Report: Clemens probe expands to
- Red Sox, Papelbon agree to one-ve Eagles release Spikes | DE Kearse
- Daly calls on Gruden to caddy | Rai
- Roddick beats Nadal in Dubai | Split Golfer charged with killing protected
- Popular vet Jonrowe first to Iditarod

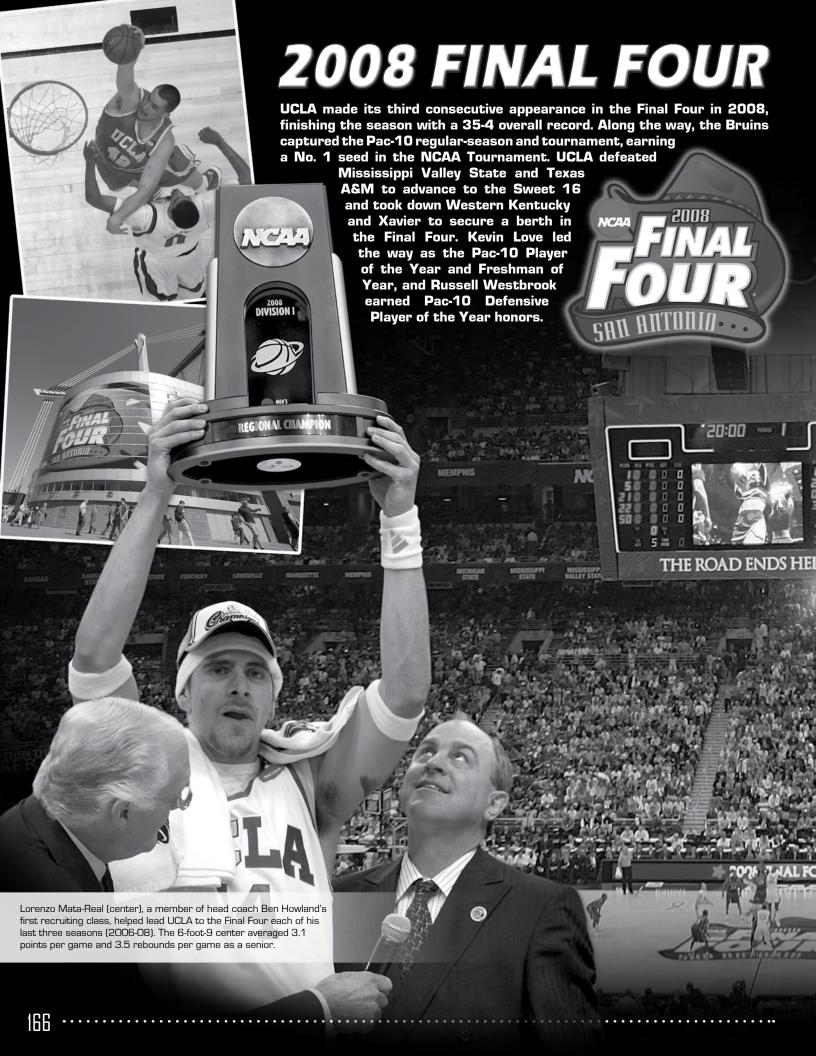




### **FORMER UCLA ATHLETES IN MASS MEDIA WORK**

points to lead UCLA second-half rally.

Name	Sport	Media Position
Kareem Abdul-Jabbar	Basketball	Actor/Sportscaster (Movies, CBS)
Troy Aikman	Football	Sportscaster (FOX)
Charles Arbuckle	Football	Sportscaster (ESPNU)
Ato Boldon	Track	Sportscaster (CBS, NBC)
Kay Cockerill	Golf	Sportscaster (Golf Channel)
Wayne Cook	Football	Sportscaster (AM 570 KLAC Radio)
Randy Cross	Football	Sportscaster (CBS)
Tim Daggett	Gymnastics	Sportscaster (NBC)
Donna De Varona	Swimming	Sportscaster/Writer (ABC, ESPN)
Terry Donahue	Football	Sportscaster (Radio, TV)
Maura Driscoll-Farden	Gymnastics	Sportscaster (Lifetime, ESPN)
Danny Farmer	Football/VB	Sportscaster (FSN Prime)
Sean Farnham	Basketball	Sportscaster (FSN Prime, Fox Radio)
Lisa Fernandez	Softball	Sportscaster (ESPN)
Justin Gimbelstob	Tennis	Sportscaster (Tennis Channel)
Leslie Gudel	Rowing	Sideline Commentator (ABC)
Jack Haley	Basketball	Sportscaster (Fox Sports Net)
Roy Hamilton	Basketball	Coordinating Producer (Fox Sports Net)
Mark Harmon	Football	Actor (Movies, TV)
Marques Johnson	Basketball	Actor/Sportscaster (Movies, Fox Sports Net
Eric Karros	Baseball	Sportscaster (FOX)
Karch Kiraly	Volleyball	Sportscaster (NBC Sports, FSN)
Don MacLean	Basketball	Sportscaster (AM 570 Radio, FSN)
Ann Meyers-Drysdale	Basketball	Sportscaster (CBS, ESPN, ABC)
Reggie Miller	Basketball	Sportscaster (TBS)
David Norrie	Football	Sportscaster (ABC, ESPN)
Stacey Nuveman	Softball	Sportscaster (ESPN, Fox Sports Net)
Ron Pitts	Football	Sportscaster (FOX)
Tom Ramsey	Football	Sportscaster (Fox Sports Net)
Floyd Reese	Football	Sportscaster (ESPN)
Matt Stevens	Football	Sportscaster (AM 570 KLAC Radio)
J.J. Stokes	Football	Sportscaster (Fox Sports Net)
Dwight Stones	Track	Sportscaster (ESPN, FOX, NBC)
Rick Walker	Football	Sportscaster (ESPN, Fox Sports Net)
Bill Walton	Basketball	Sportscaster (ABC, ESPN)
Michael Warren	Basketball	Actor (Television, Movies)
James Washington	Football	Sportscaster (Fox Radio, Fox Net)





### 2007 FINAL FOUR

UCLA advanced to the Final Four for the second consecutive season in 2007, marking the Bruins' first back-to-back Final Four appearances since the 1974-75 and 1975-76 seasons. The Bruins made their third postseason appearance in four years under head coach Ben Howland after earning their second Pac-10 regular-season title in as many years.

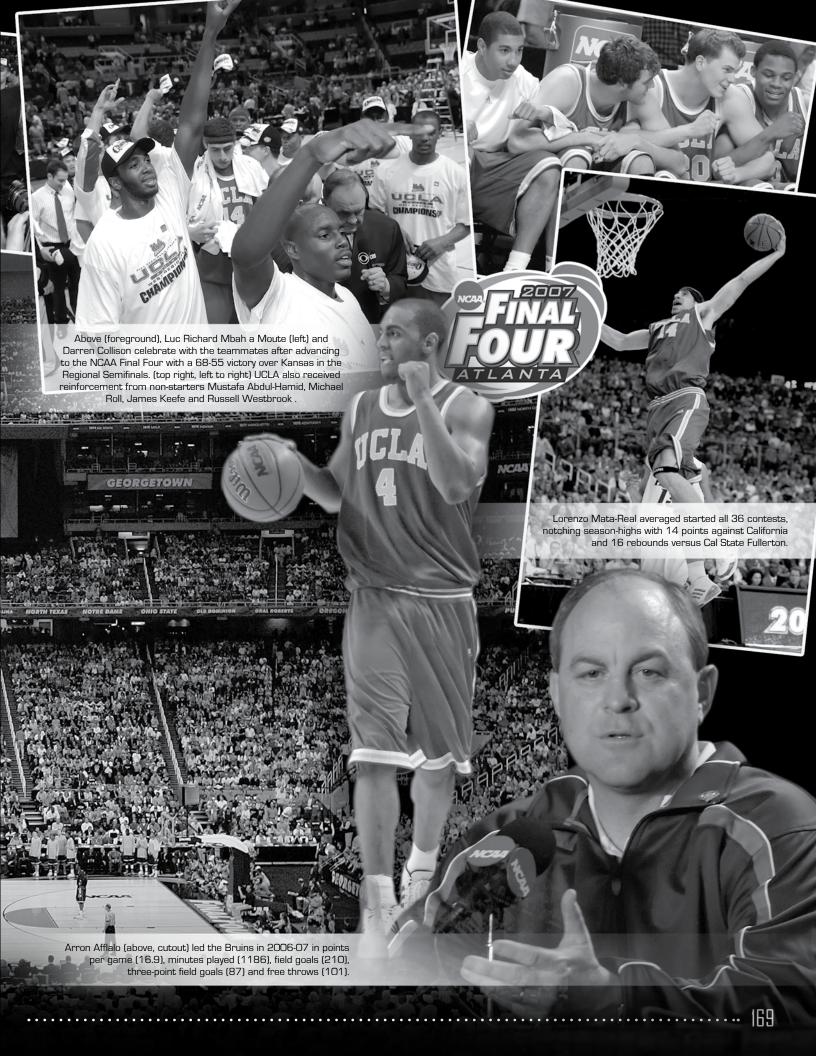




Head Coach Ben Howland has logged a 13-4 record in four NCAA Tournaments at UCLA. In five seasons as head coach, Howland has led the Bruins to three Final Fours.



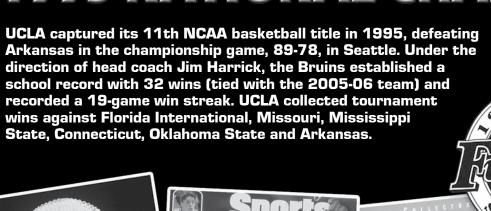
Josh Shipp (above) averaged 13.3 points per game as a sophomore in 2006-07. In the Final Four game against Florida, Shipp led the Bruins with 18 points and added five assists and four steals.







### 1995 NATIONAL CHAMPIONS





The 1994-95 Sears Trophy, presented to the NCAA champion each season, is proudly displayed in UCLA's Hall of Fame in the J.D. Morgan Center.



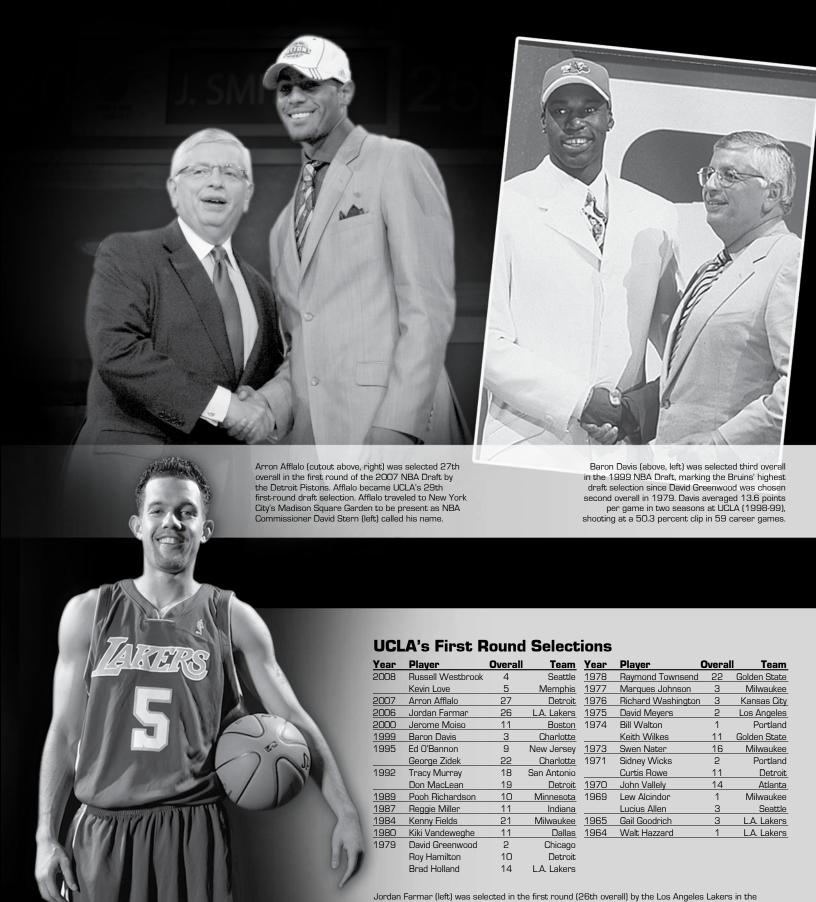
Jim Harrick (above) was named the 1995 National Coach of the Year by Naismith and the National Association of Basketball Coaches after guiding the Bruins to a 32-1 record and the national championship. The 1994-95 Pac-10 Coach of the Year guided seniors Ed O'Bannon, Tyus Edney and George Zidek who led UCLA to its 11th national championship.



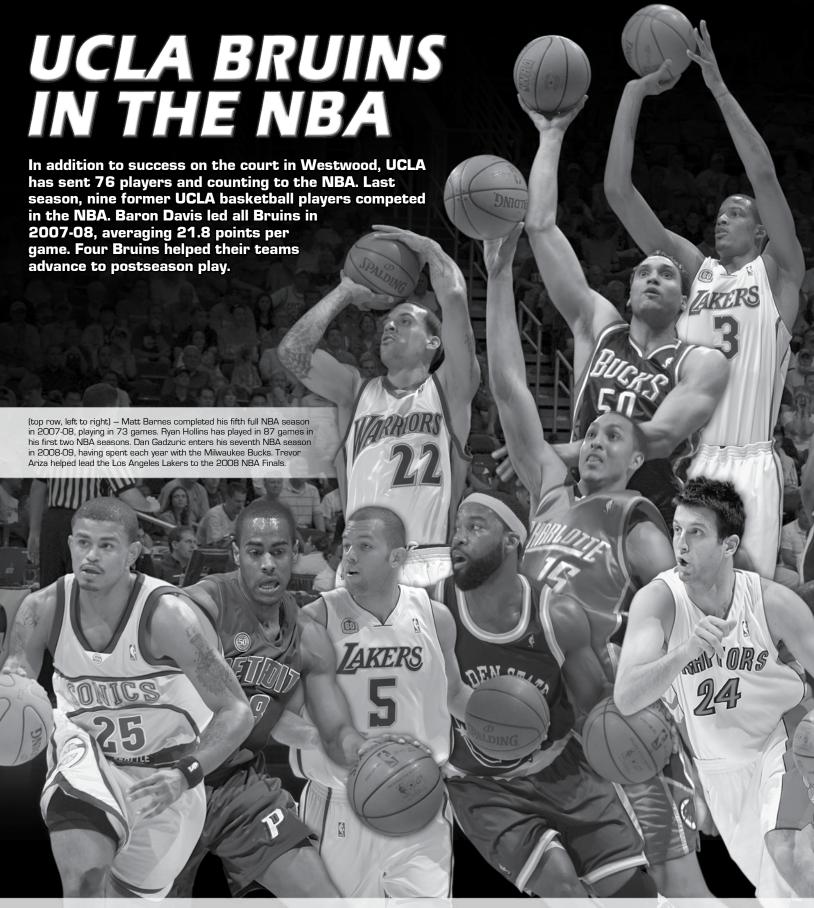
### THE NBA DRAFT

UCLA has produced 31 first-round NBA draft selections. Since the inception of the NBA Draft in 1947, UCLA stands as the all-time collegiate leader in draft picks with 104, ahead of North Carolina (95), Kentucky (92) and Duke (73). The Bruins have had at least one selection in each of the past 12





2006 NBA Draft. Following a sophomore season in which he helped lead the Bruins to their first of three consecutive Final Fours, Farmar made an immediate impact with the Lakers, contributing 4.4 points per game and 1.9 assists per game. In his second season with the Lakers (2007-08), Farmar registered 9.7 points per game and 2.9 assists per game as Los Angeles won the Western Conference Title.



(bottom row, left to right) -- Earl Watson averaged 10.7 points per game in 2007-08, playing in his seventh season in the NBA. Arron Afflalo played in 75 games, making nine starts for the Detroit Pistons, in his first NBA season. Jordan Farmar helped the Los Angeles Lakers make their first trip to the NBA Finals since 2004. In two seasons in the NBA (both with the Lakers), Farmar has played in 154 games, averaging 6.7 points per game.

Baron Davis (above) has averaged double figures in points in nine of his 10 NBA seasons. In the offseason, the former Bruin signed a free-agent contract with the Los Angeles Clippers. Jason Kapono (right) has won the 2007 and 2008 NBA three-point contests.



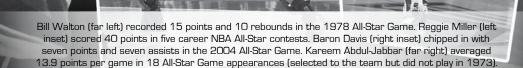
(bottom row, left to right) – Walt Hazzard competed in the NBA for 10 seasons (1964-74), spending two years with the Buffalo Braves. Jelani McCoy has played eight NBA seasons (1998-08) after competing for three years at UCLA. Don MacLean enjoyed a nine-year NBA career (1992-01), spending his first three seasons with the Washington Bullets. Reggie Miller had a phenomenal 18-year NBA career (1987-05), playing in all 1.389 games with the Indiana Pacers.

### NBA ALL-STAR GAME

UCLA has sent 14 players to the NBA who have played in the annual All-Star Game. Kareem Abdul-Jabbar (Lew Alcindor) earned 19 selections, the most by any player in league history. Gail Goodrich, Marques Johnson and Reggie Miller each made five trips to the All-Star Game.

### **UCLA's NBA All-Stars**

Player	Games	Player	Games
Kareem Abdul-Jabbar	19	Kiki Vandeweghe	2
Gail Goodrich	5	Bill Walton	2
Marques Johnson	5	Baron Davis	1
Reggie Miller	5	Don Barksdale	1
Willie Naults	4	Mark Eaton	1
Sidney Wicks	4	Walt Hazzard	1
Jamaal Wilkes	3	Curtis Rowe	1



### McDONALD'S ALL-AMERICANS

Beginning with Tyren Naulls in 1978, UCLA has seen 29 of its players participate in the McDonald's All-American game at the conclusion of their high school careers. Only Duke and Kentucky have enrolled more McDonald's All-Americans.

### **UCLA's McDonald's All-Americans**

Player	Year	Player	Year	Player	Year
Jrue Holiday	2008	JaRon Rush	1998	Darrick Martin	1988
Malcolm Lee	2008	Ray Young	1998	Jerome "Pooh" Richardson	1985
Kevin Love	2007	Baron Davis	1997	Craig Jackson	1984
James Keefe	2006	Jelani McCoy	1995	Montel Hatcher	1982
Arron Afflalo	2004	omm'A Givens	1994	Stuart Gray	1981
Jordan Farmar	2004	Charles O'Bannon	1993	Nigel Miguel	1981
Cedric Bozeman	2001	Ed O'Bannon	1990	Kenny Fields	1980
Jason Kapono	1999	Mitchell Butler	1989	Ralph Jackson	1980
Dan Gadzuric	1998	Tracy Murray	1989	Darren Daye (game MVP)	1979
		Don MacLean	1988	Tyren Naulls	1978

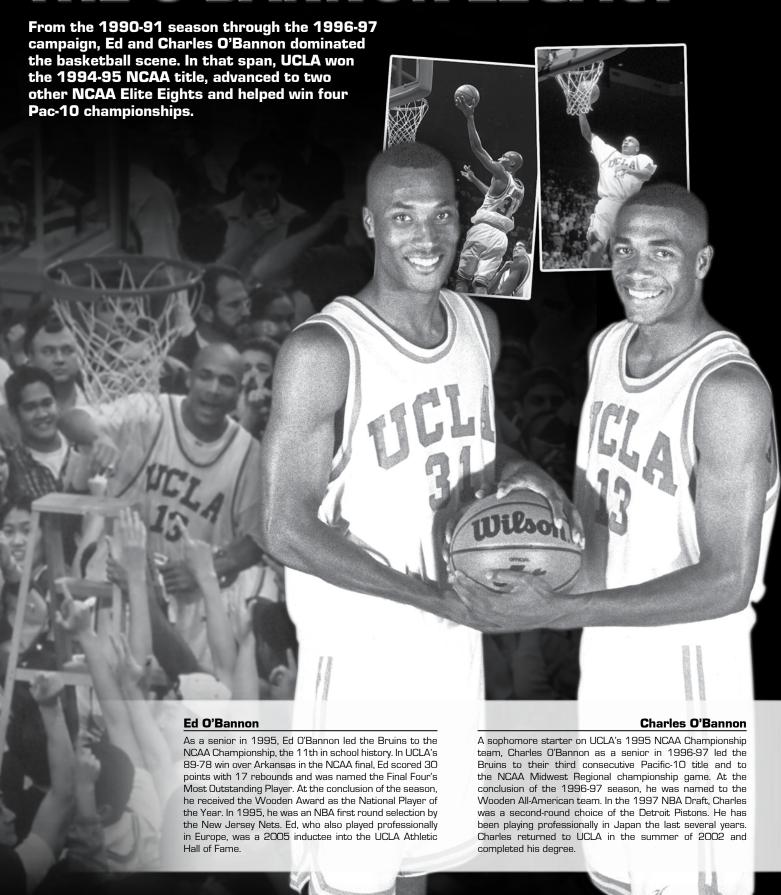


Cedric Bozeman competed in the 2001 McDonald's All-America Game before enjoying a productive four-year career at UCLA. In 106 collegiate games, Bozeman totaled 700 points, 386 assists and 334 rebounds.

In three seasons at UCLA, Arron Afflalo (second from left) led the Bruins to three NCAA Tournament appearances, including back-to-back Final Fours as a sophomore and junior. Freshman Jrue Holiday (second from right) was selected a McDonald's All-American in 2008.

Jordan Farmar (right), a standout guard at UCLA, played in the 2004 McDonald's All-America Game with classmate Arron Afflalo. Farmar was chosen by the Los Angeles Lakers in the 2006 NBA Draft.

### THE O'BANNON LEGACY



### ATHLETIC PERFORMANCE CENTER

UCLA's Athletic Performance Center features 27 weight-lifting platforms, 30 upper and lower body weight machines and a variety of cardiovascular equipment in the Acosta Athletic Training Complex.



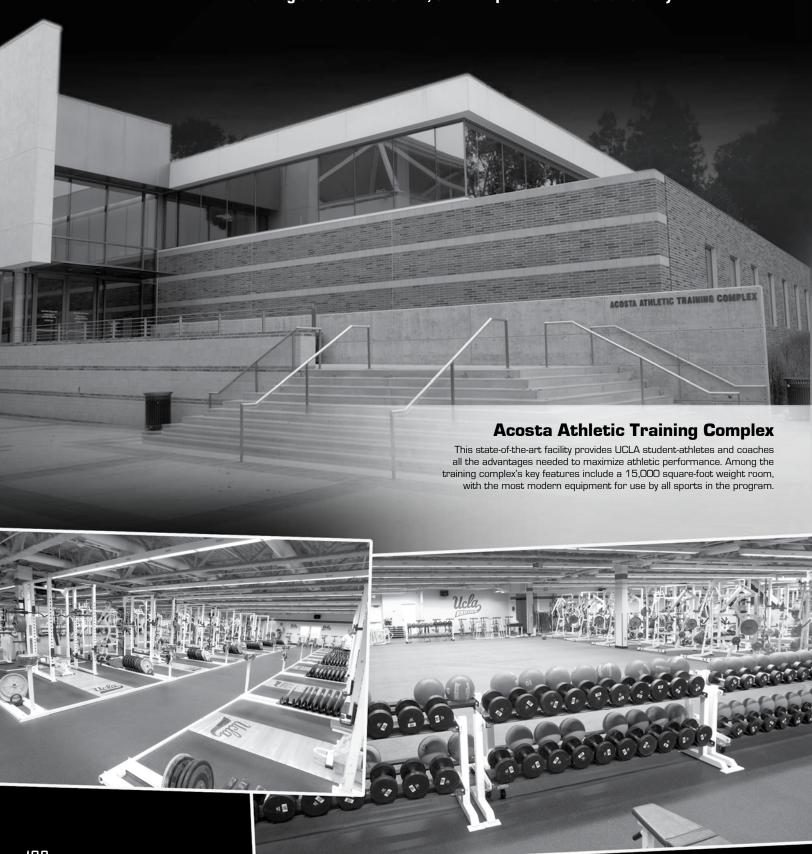
UCLA's new Athletic Performance Center, located in the Acosta Athletic Training Complex, has doubled in size to 15,000 square feet and is directed by athletic performance coach Mike Linn, who enters the first year of his second tenure in this position. Linn, who has both collegiate and corporate expierence, previously served as the Bruins' athletic performance coach from 1999-2002. Linn, a 1993 UCLA graduate, oversees the athletic development of more than 700 student-athletes. Wes Long, who serves as an assistant athletic performance coach, works directly with the men's basketball team.

An athlete's development requires a comprehensive plan that maximizes all physical components of competition. UCLA's Athletic Performance Center and the program developed by the staff are instrumental in equipping all UCLA athletes with the physical tools required to successfully compete in the national spotlight. Each athlete receives individual attention from the staff in developing all facets of athleticism, such as strength, force production and power.

The Athletic Performance Center is composed of 27 weight-lifting platforms, a state of the art dumbbell area, 30 upper and lower body weight machines and a variety of cardiovascular equipment. The room is highlighted by the Athletic Performance Area, a specialized space dedicated to enhancing acceleration/deceleration capabilities, foot speed, balance and coordination, vertical jump and flexibility for all Bruin athletes.

## TRAINING FACILITIES

UCLA's student-athletes conduct their training and conditioning activities in the twostory Acosta Athletic Training Complex, home for UCLA sports medicine, athletic training and rehabilitation, athletic performance and varsity locker rooms.





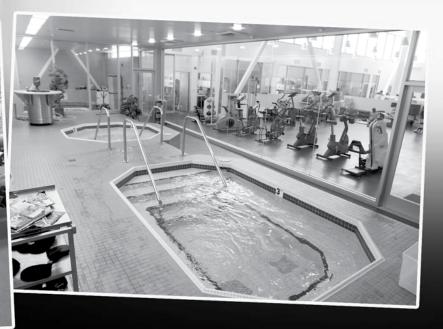
### **UCLA Sports Medicine**

UCLA has always been at the forefront in the area of sports medicine and athletic training. The Acosta Athletic Training Complex provides greater advances in sports medicine to benefit UCLA's student-athletes, including state-of-the-art hydro-therapy pools. Dale Rudd heads the UCLA sports medicine staff and works closely with head team physician Gerald Finerman, associated team physician John DiFiori and men's basketball athletic trainer Carrie Rubertino.

Among the key components of UCLA's Acosta Athletic Training Complex includes an 8,000 square foot athletic training and rehabilitation facility with private offices and doctor's suites. The center also has a meeting room with space for 25 people. The second floor features new locker rooms

for men's and women's sports and houses a team meeting room and an athlete lounge. Included are three hydro pools, expanded rehab and examination areas and an interfacing with the award-winning "Best in the West" UCLA Ronald Reagan Medical Center.

UCLA's sports medicine staff works closely with the athletic performance staff to maintain a holistic approach to athletic performance. Among the key components include Olympic lifting, functional training, dynamic flexibility, sports nutrition, injury prevention, sport specific conditioning, metabolic assessment testing, a Bod Pod that is accurate for body fat testing and a specialized turf area dedicated to enhancing sports specific movements such as acceleration/deceleration capabilities, foot speed, balance and coodination, vertical jump and flexiblity.

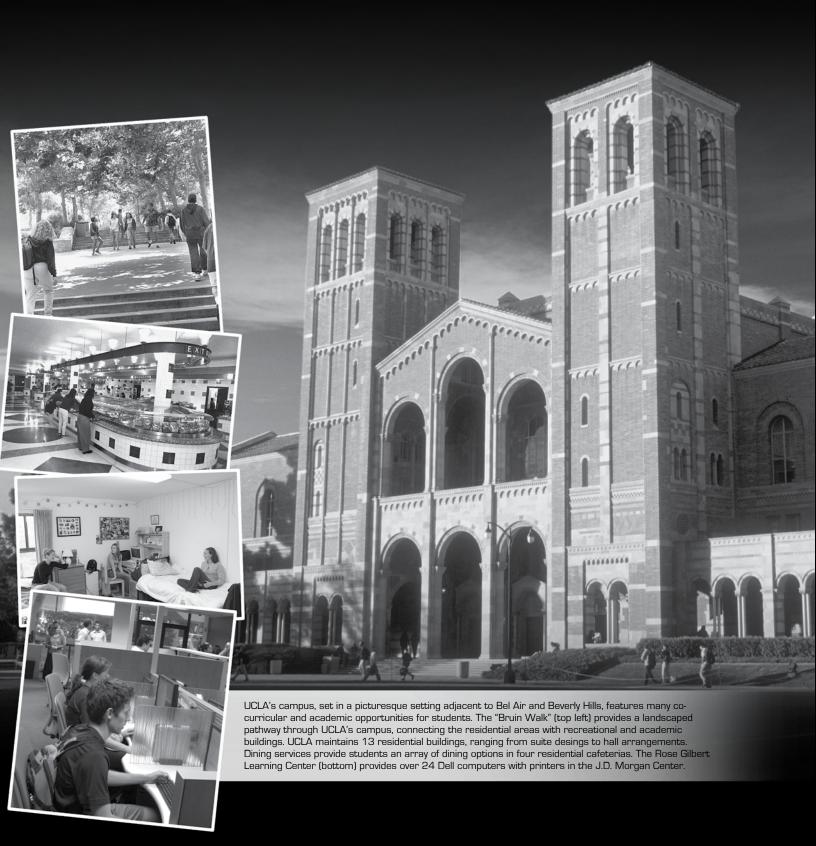






## STUDENT LIFE

UCLA offers a broad range of recreational activities and co-curricular opportunities for students. With the campus in its gorgeous Westwood location, UCLA provides 13 residential buildings, a multitude of fine dining options and recreational amentities.



## ATHLETIC FACILITIES

Home to legendary Pauley Pavilion, UCLA features state-of-the-art recreational and practice facilities, training rooms and athletic venues.

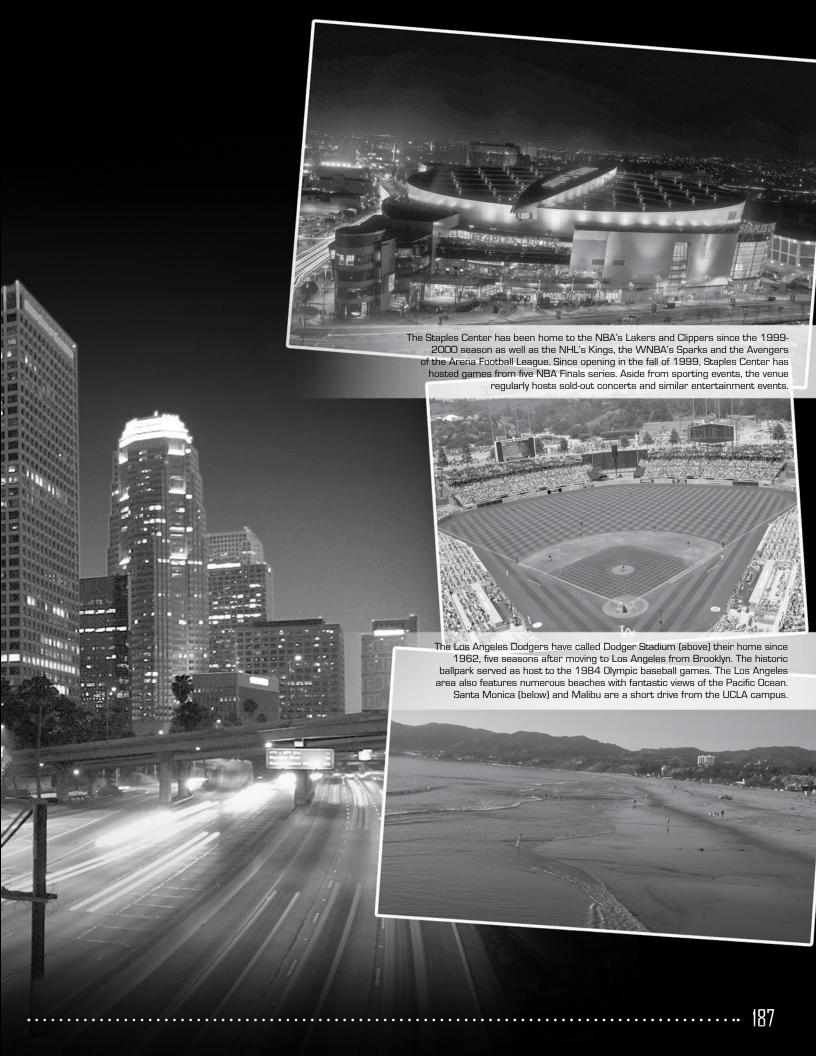




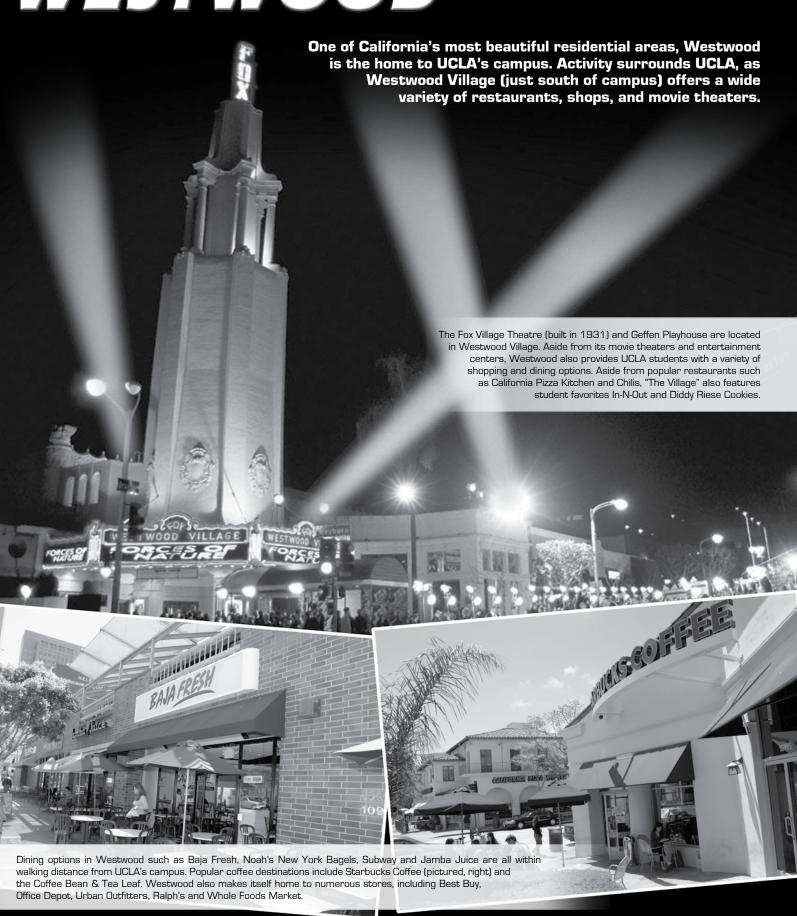
## LOS ANGELES

The city of Los Angeles gains international recognition as America's leader in the entertainment and communications industries. With numerous scenic spots and tourist destinations, Los Angeles has much to offer its residents and visitors



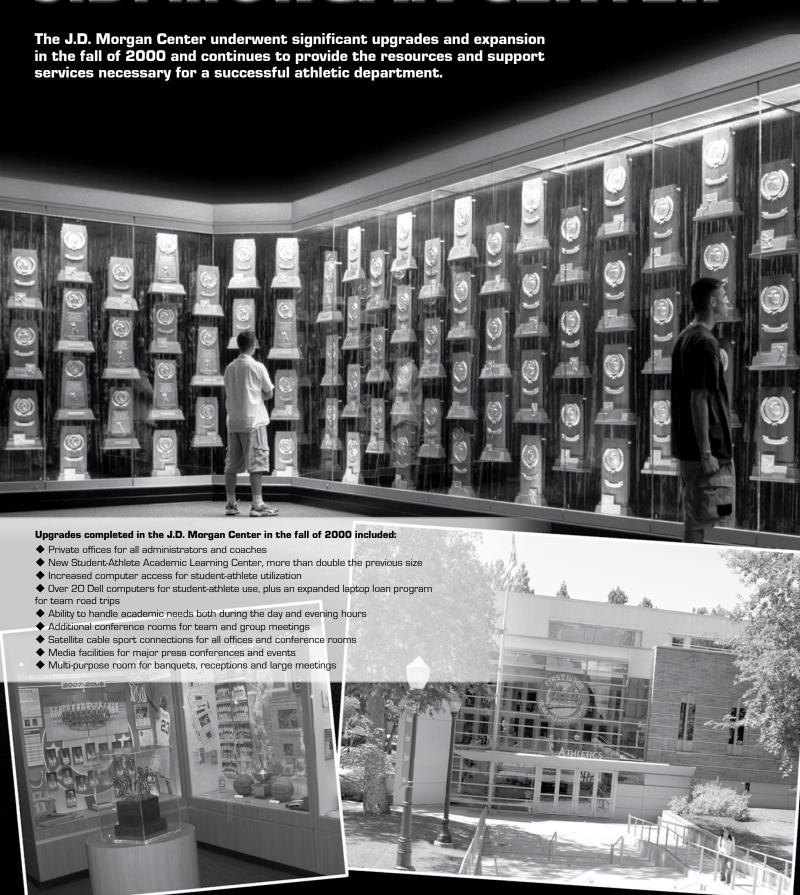


## WESTWOOD



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## J.D. MORGAN CENTER



### CHAMPIONS IN THE CLASSROOM

The mission of the UCLA Academic and Student Services office and its S.U.C.C.E.S.S.

Program is to provide an interactive learning environment that emphasizes life-long learning habits, goal setting, teamwork, leadership and character.

### **UCLA's Student-Athlete Services**

- 1. Academic Counseling
  - A. Program planning and course selection
  - B. Degree progress report (DPR) checking
  - C. Priority registration
  - D. Major Exploration
  - E. Graduate/Professional School Preparation
  - F. Academic difficulty counseling
  - G. Media/Interview Techniques
- 2. Student Support Services
  - A. Orientation programs
  - B. Academic travel coordinator
  - C. Learning center computer lab
  - D. Laptop lending program
  - E. Scholar-athlete banquet
  - F. Bruin athletic graduation reception
  - G. Awards and post-graduate scholarships
- 3. Academic Support Services
  - A. Tutorial services
  - B. Academic mentoring
  - C. Community of Learners (COL)
  - D. Learning specialist
  - E. Midterm progress reports
  - F. Learning strategies, educational assessments
  - G. Professor final review sessions
- 4. Student-Athlete Development
  - A. Community service
  - B. Personal development
  - C. Professional development
  - D. Wooden Academy
  - E. Bruin Athletic Council
  - F. Student-athlete ambassadors



UCLA's Alfred Aboya earned his undergraduate degree in June 2008 – pictured (left to right) at the 2008 Commencement ceremony are assistant Doug Erickson, former assistant coach Ernie Zeigler, Aboya and academic counselor Kenny Donaldson.



Former UCLA center Ryan Hollins with his family at the 2006 Commencement exercises.





### Academic Services and Campus Resources

UCLA has 10 full-time staff in the academic area to assist student-athletes in areas such as scheduling, degree planning, selecting a major, tutoring, career pathing, specialized learning programs and other academic-related fields. UCLA's renovated Rose Gilbert Learning Center for student-athletes operates six days a week for almost 100 hours (closed on Saturdays). There are 24 Dell computers, as well as printers and study rooms available. The learning center has over 20 laptops available for check-out for team road trips.

### **Basketball Academic Superlatives**

- UCLA has 61 NCAA Post-Graduate Scholarship winners (five in basketball).
- · UCLA has produced 96 GTE Academic All-Americans (18 in basketball).
- The basketball program has produced three GTE Academic Hall of Famers.

### The Student-Athlete at UCLA

UCLA's athletic department prides itself on the basketball program's commitment to academics and achievement in the classroom.

George Zidek (right), UCLA's starting center for two seasons (1993-94 and 1994-95), was one of the driving forces behind UCLA's 1995 NCAA Championship and became one of the most academically honored players at UCLA.

Zidek recorded a 3.76 career GPA as an economics major. As a senior in 1994-95, he captured firstteam GTE Academic All-America honors and earned an NCAA post-graduate scholarship. A two-time firstteam Academic All-Pacific-10 performer, Zidek was awarded a 1995 Pac-10 Medal, based on the greatest combination of performance and achievement in scholarship, athletics and leadership.

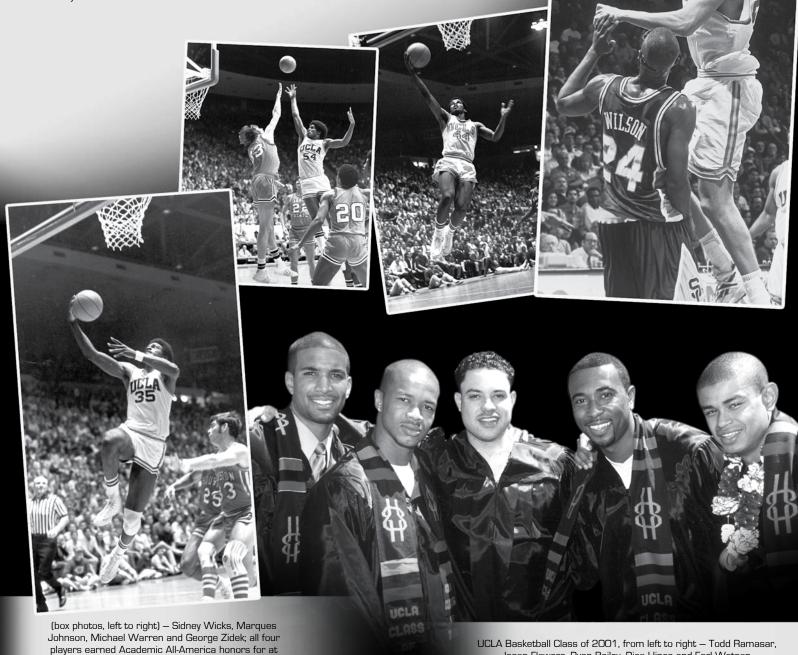
Zidek was selected in the first round of the 1995 NBA Draft by the Charlotte Hornets.

least one season in their career.

In 1997, Bob Myers had the team's highest GPA (3.44) and earned first-team Pac-10 All-Academic honors. Myers is a 1998 UCLA graduate with a degree in economics and a 2003 graduate of the Loyola Marymount School of Law.

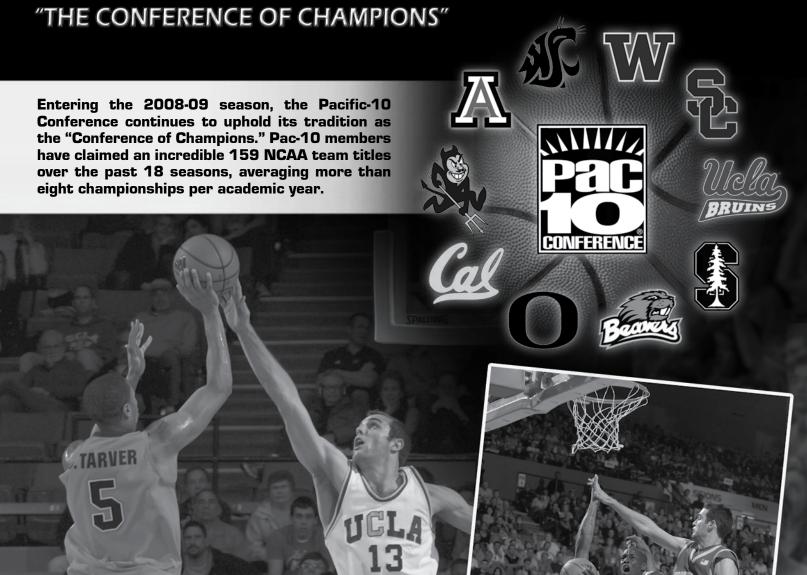
### **ACADEMIC ALL-AMERICANS (18)**

Player (Years at UCLA)	Pos.	Year
Ralph Drollinger (1973-76)	С	1975
Kenny Heitz (1967-69)	G	1969
Marques Johnson (1974-77)	F	1977
Greg Lee (1972-74)	G	1972, 1973, 1974
Kiki Vandeweghe (1977-80)	F	1979, 1980
Bill Walton (1972-74)	С	1972, 1973, 1974
Michael Warren (1966-68)	G	1967
Sidney Wlcks (1969-71)	F	1971
Keith Wilkes (1972-74)	F	1972, 1973, 1974
George Zidek (1992-95)	С	1994, 1995



Jason Flowers, Ryan Bailey, Rico Hines and Earl Watson.

### PAC-10 CONFERENCE



Even more impressive than the number of NCAA team titles in the past 18 seasons is the breadth of the Pac-10's success, as those 159 championships have come in 26 different men's and women's sports. The Pac-10 has led the nation in NCAA Championships 42 of the last 48 years and finished second five times.

Spanning nearly a century of outstanding athletics achievement, the Pac-10 has captured 372 NCAA titles (259 men's, 113 women's), far outdistancing the runner-up Big Ten Conference's 217 titles.

The Conference's reputation is further proven in the annual United States Sports Academy Directors' Cup competition, the prestigious award that honors the best overall collegiate athletics programs in the country. Stanford continued its remarkable

run in the 2007-08 season, winning its 14th consecutive Directors' Cup. In the 2007-08 competition, eight of the Top-30 Division I programs were Pac-10 members: No. 1 Stanford, No. 2 UCLA, No. 4 Arizona State, No. 7 California, No. 13 USC, No. 22 Washington, No. 26 Oregon and No. 27 Arizona. The Pac-10 landed four programs in the Top-10, one more than the second-place SEC [3].

The Pac-10 captured 13 NCAA titles in 2007-08 to lead the nation, finishing just one shy of the all-time Division I record of 14 titles, set by the Pac-10 in 1996-97. It should be noted that the Pac-10 total does not include California's national championship in men's rugby or Stanford's national championship in women's synchronized swimming, as they are not counted as NCAA titles. The Pac-10 led the nation with the most NCAA titles in women's sports with eight.

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### **2007-08 NCAA CHAMPIONSHIP TEAMS**

### ool

Oregon

UCLA

USC

Stanford

Arizona M. & W. Swimming and Diving

Arizona State M. & W. Indoor T/F, Softball California M. Water Polo

M. Water Polo M. Cross Country W. Cross Country

W. Water Polo, W. Tennis, M. Golf

W. Soccer, W. Golf

### THE PAC-10 THROUGH THE YEARS...

The roots of the Conference date back over 90 years to December 2, 1915, when the Pacific Coast Conference (PCC) was founded at a meeting at the Oregon Hotel in Portland, Ore. Original membership consisted of California, Washington, Oregon and Oregon State College (now Oregon State University).

1916 — PCC play begins. One year later, Washington State College (now Washington State University) was accepted into the Conference. Stanford University joined in 1918.

1922 - PCC expands to eight teams with the admission of USC and the University of Idaho.

1924 - Montana joins the PCC.

1928 – The PCC grows to 10 members with the addition of UCLA.

1950 – PCC competes as a 10-team league until 1950, with the exception of 1943-45 when World War II curtailed intercollegiate athletic competition to a minimum. In 1950, Montana resigns from the Conference and joins the Mountain States Conference.

1959 – PCC dissolves and the Athletic Association of Western University forms. Original AAWU membership consists of California, Stanford, USC, UCLA and Washington. Washington State becomes a member in 1962, while Oregon and Oregon State join in 1964.

1968 - The name "Pacific-8 Conference" is adopted.

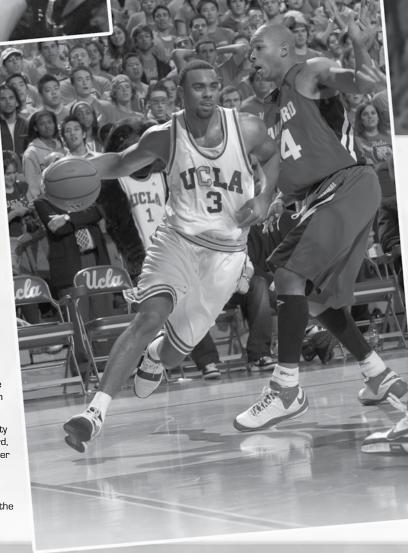
1978 - On July 1, Arizona and Arizona State are admitted and the Pacific-10 Conference becomes a reality.

NCAA team champions from the Pac-10 in 2007-08 came from Arizona (men's and women's swimming and diving), Arizona State (men's and women's indoor track & field and softball), California (men's water polo), Oregon (men's cross country), Stanford (women's cross country), UCLA (women's water polo, women's tennis and men's golf) and USC (women's soccer and women's golf). The Pac-10 also had runners-up in 10 NCAA Championship events: women's cross country (Oregon), women's volleyball (Stanford), men's water polo (USC), women's basketball (Stanford), men's gymnastics (Stanford), men's golf (Stanford), women's tennis (California), women's track & field (Arizona State) and women's water polo (USC). Overall, the Conference had 32 teams finish in the top four at NCAA Championship events.

Participation in the postseason was a common occurrence for the Conference in 2007-08. Of the 22 sports sponsored by the Pac-10, 20 witnessed at least half

its teams participating in NCAA or other postseason action. The men sent 73 of a possible 90 teams into the postseason (81.1 percent), while the women sent 74 of a possible 100 teams (74.0 percent).

The Pac-10 was the premier basketball conference last season, as it sent a record nine teams to postseason play. The UCLA Bruins, the Pac-10 regular season champion and Pacific Life Pac-10 Tournament champion, advanced to the Final Four for the third consecutive season. On the women's side, three teams competed in the NCAA Tournament, as Stanford advanced to the national championship for the first time since 1992. The Cardinal also claimed the 2007-08 regular season title and the State Farm Pac-10 Tournament trophy.



### UCLA's OLYMPIC HERITAGE



Former Bruin Reggie Miller donned the red, white and blue in 1996. Playing in Atlanta, Ga. that summer, Miller helped the Olympic Team continue the legacy of the 1992 "Dream Team," finishing a perfect 8-0 in Olympic competition and capturing the gold medal.

Miller led the 1996 U.S. Olympic Team with 17 three-point field goals and 41 three-point field goal attempts (41.5 percent). Miller totaled 91 points in eight games, good for an average of 11.4 points per game. The former Bruin standout chipped in with 17 assists and eight steals and nailed eight of nine three throws.

Walt Hazzard (pictured, right page cutout) competed on the U.S. Olympic squad in 1964, helping guide Team USA to the gold medal in Tokyo, Japan. Don Barksdale (pictured, right page inset), the first African-American Olympic basketball player, helped the United States win a gold medal at the 1948 Olympic Games in London.

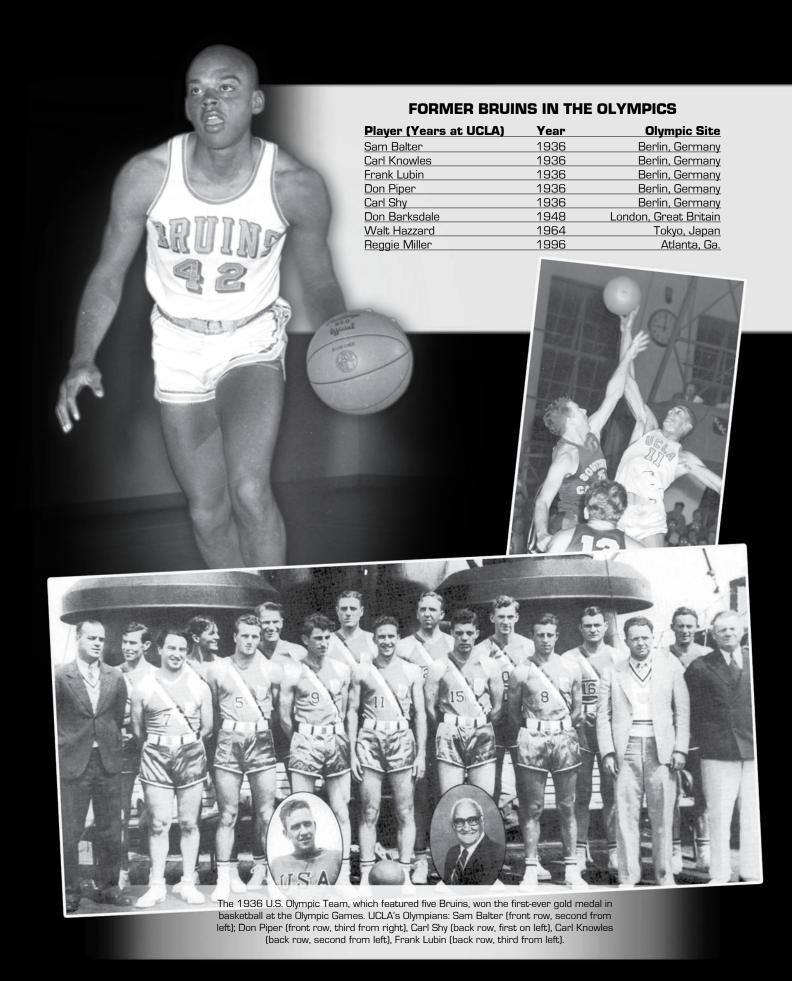
In 1936, the U.S. team featured five Bruins and were led by captain Frank Lubin along with Sam Balter, Carl Knowles, Don Piper and Carl Shy. The 1936 squad helped the United States capture the first-ever gold medal in basketball at the Olympic Games.





While at UCLA, Reggie Miller twice captured All-Pacific 10 Conference honors (1985-86, 1986-87). Miller finished his UCLA career with 2,095 points in 122 games, currently tied for third with Jason Kapono on the all-time list.

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# NELL & JOHN WOODEN COURT IN PAULEY PAVILION

UCLA dedicated the floor in Pauley Pavilion in honor of legendary Bruin head coach John Wooden and his late wife Nell on December 20, 2003.

The Bruins defeated Michigan State, 64-58, in Pauley Pavilion the day UCLA dedicated its floor in honor of Nell and John Wooden. To celebrate the court dedication, UCLA hosted a pre-game ceremony, where more than 60 of Coach Wooden's players attended to honor the Coach and his wife.

> John Wooden spent 27 seasons as UCLA's head basketball coach. In that span, Coach Wooden helped lead the Bruins to 10 NCAA Championships. Prior to coaching at UCLA, Coach Wooden spent 11 seasons as a high school coach and two years as Indiana State's head basketball coach.

## ATHLETIC ENDOWMENT

Head Coach Ben Howland and his staff hosted a reunion at his home on August 6, 2005. Bruin greats in attendance included Coach John Wooden, Bill Walton, Michael Warren, Lucius Allen and Lynn Shackelford.



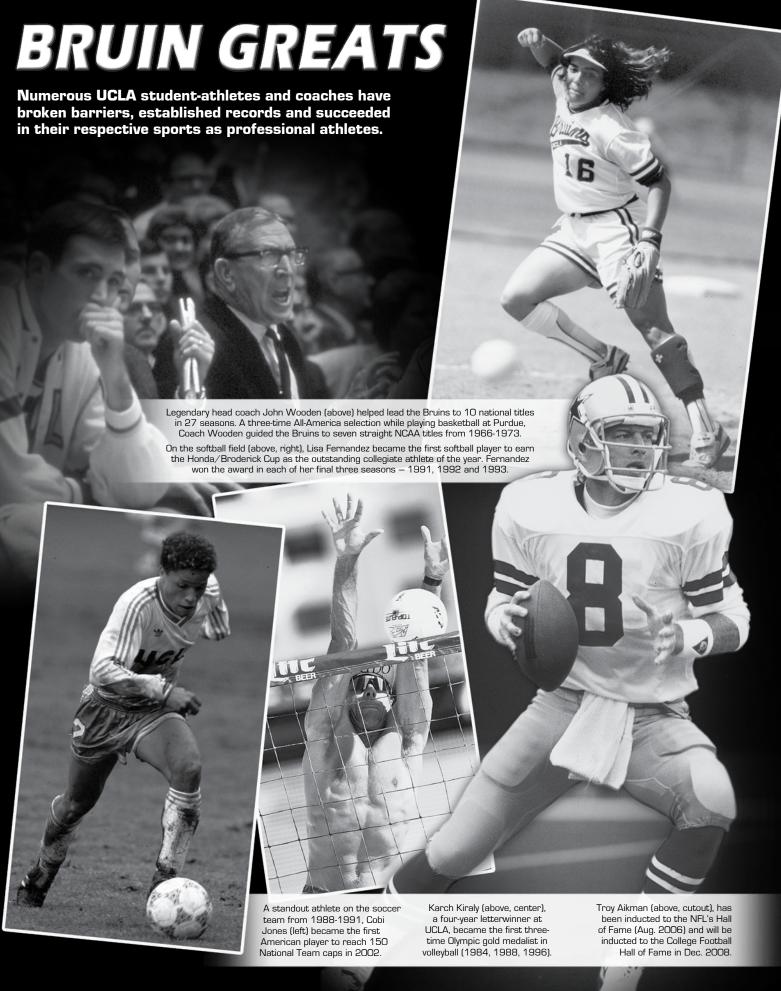
#### **UCLA'S ATHLETICS ENDOWMENT PROGRAM**

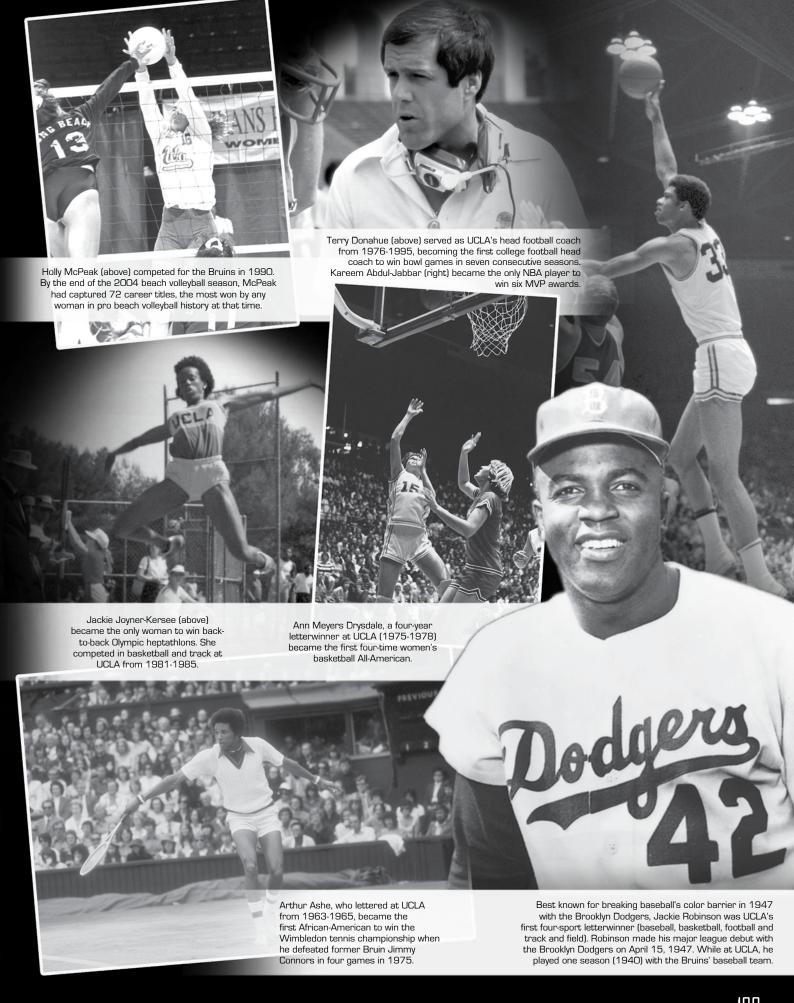
UCLA's 1956 All-American center Willie Naulls, and his wife Anne, along with three-time (1987-89) All-Pac-10 Bruin point guard Jerome 'Pooh' Richardson have endowed athletic grants-in-aid. A minimum gift of \$100,000, payable over three to five years, is required to endow a scholarship. An endowment generates income to the University in perpetuity. By investing the gift principal and using just the interest earned to help meet the cost of a grant-in-aid assures the UCLA Athletic Department of on-going funds to maintain the quality and diversity of its program.

Naulls was a three-year starter and letterman from 1954-56. A first-team All-American in 1956, he was also a two-time (1955-56) All Conference performer and holds the school record for most rebounds (28, 1956) in a game. When his UCLA career ended, he was the school's all-time scorer (1,225 points, now No. 29) and rebounder (900, now No. 6). Following his Bruin career, Naulls played 10 years in the NBA, appearing in the NBA All-Star game four times. His final three seasons (1964-66) were with the Boston Celtics, winning three World Championship rings. Naulls was inducted into the UCLA Athletic Hall of Fame in 1986.

During his four years (1986-89) as the Bruins' point guard, Richardson earned All-Pacific-10 honors for three consecutive seasons (1987-89) and ended his career as the school's all-time leader in assists (833), steals (189, now No. 4), three-point field goal percentage (46.4, 52-112) and games played (122, now No. 13). Following his collegiate career, Richardson had a 10-year career in the NBA, last playing with the Los Angeles Clippers. Richardson was inducted into the UCLA Athletic Hall of Fame on Oct. 3, 2003.

UCLA Head Coach Ben Howland (top photo, left) and his staff hosted a reunion for former players, coaches and student managers on August 11, 2003. Among those in attendance were the Lucius Allen family (top), Baron Davis, Kenny Washington, Coach John Wooden and Michael Warren (above, left to right)





# INTERNATIONAL EXPERIENCE

**UCLA** basketball players have utilized many opportunities to represent the United States and play basketball around the world. In September 2001, Baron Davis (right) helped lead the United States to the gold medal at the Goodwill Games in Brisbane, Australia.

Several Bruins have competed for the United States at the Goodwill Games and at the World University Games. Most recently, former Bruin standout Tyus Edney played for the U.S. Qualifying Team in St. Petersburg, Russia, in the summer of 2005. Following his freshman season, Jordan Farmar was a member of the USA Men's Junior National Select Team that defeated the World Select Team, 99-79, on April 4, 2004, in San Antonio, Texas at the seventh Hoop Summit. Baron Davis (cutout, right) competed for the U.S. National Team at the 2002 FIBA World Championship.

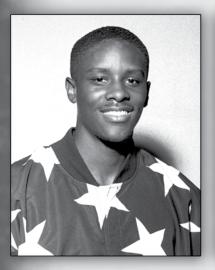


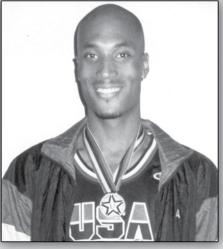
In the summer of 1992, the UCLA men's basketball team traveled through Italy on a 17-day, nine-game tour. During the trip, the Bruins visited and played in Rimini, Bormio, Bmorbegno, Cagliari, Rome and Rieti. Pictured above are The Spanish Steps, located in Rome, Italy. Below is Rome's famous Colosseum.





In the summer of 1996, Toby Bailey (above) led the Team USA 22-andunder team to the gold medal at the Conferedation of Pan American Basketball Associations Tournament in Caquas, Puerto Rico.





#### **TYUS EDNEY**

Prior to helping lead UCLA to the 1995 NCAA Championship, Tyus Edney (far left) competed for Team USA at the 1994 Goodwill Games. While at UCLA, Edney was a three-time All-Pac-10 team selection (1992-93, 1993-94, 1994-95). Edney finished his Bruin career having totaled 1515 points in 125 games (averaging 12.1 ppg).

#### **ED O'BANNON**

During the summer of 1993, Ed O'Bannon (pictured, adjacent) helped lead the U.S. Team to a gold medal-winning finish at the World University Games in Buffalo, N.Y. O'Bannon completed his UCLA career having scored 1815 points in 117 career games (averaging 15.5 ppg).

## 1994 U.S. Goodwill Games (St. Petersburg, Russia) ► Tyus Edney (bottom row, second from left) Edney helped lead the United States to a bronze medal



◀ 1996 U.S. National Team Trials
Cameron Dollar (first row, second from left)
Charles O'Bannon (third row, third from right)

## 2001 U.S. World Championship for Young Men ➤ Jason Kapono (first row, far left); Saitama, Japan U.S. team captured the gold medal

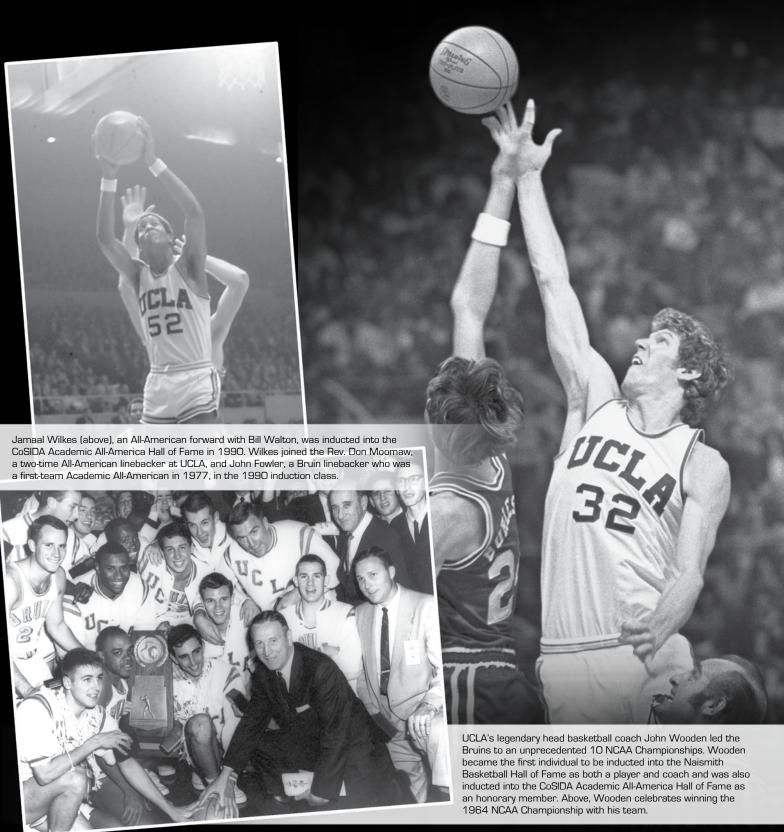




◀ 2003 U.S. Men's Junior World Championship Team Ryan Hollins (back row, center) Global Games gold medalists

## ACADEMIC ALL-AMERICANS

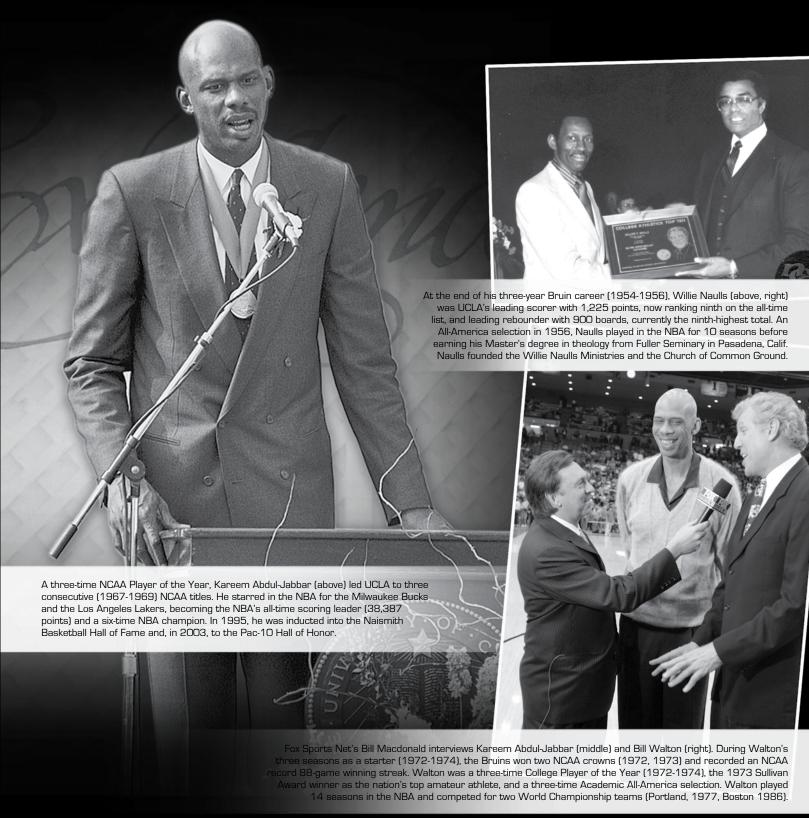
Former UCLA head coach John Wooden, former basketball stars Bill Walton and Jamaal Wilkes and ex-gridiron greats John Fowler and the Rev. Donn Moomaw have each been inducted into the CoSIDA Academic All-America Hall of Fame.



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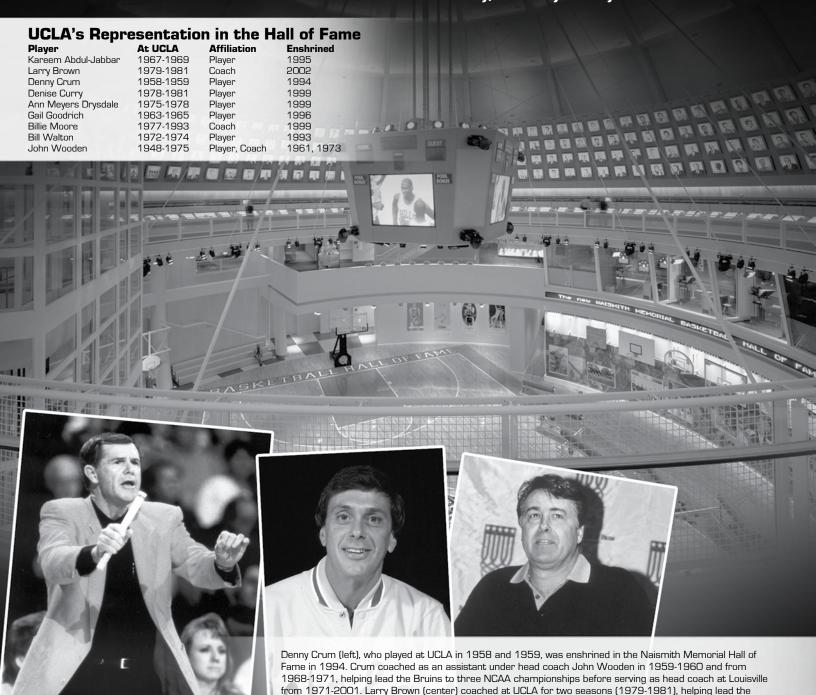
## NCAA SILVER ANNIVERSARY AWARD

The NCAA Silver Anniversary Award honors former student-athletes who have distinguished themselves since completing collegiate athletic careers 25 years ago. UCLA's men's basketball program has three award winners — Bill Walton in 1999, Kareem Abdul-Jabbar (Lew Alcindor) in 1994 and Willie Naulls in 1981.



## NAISMITH MEMORIAL BASKETBALL HALL OF FAME

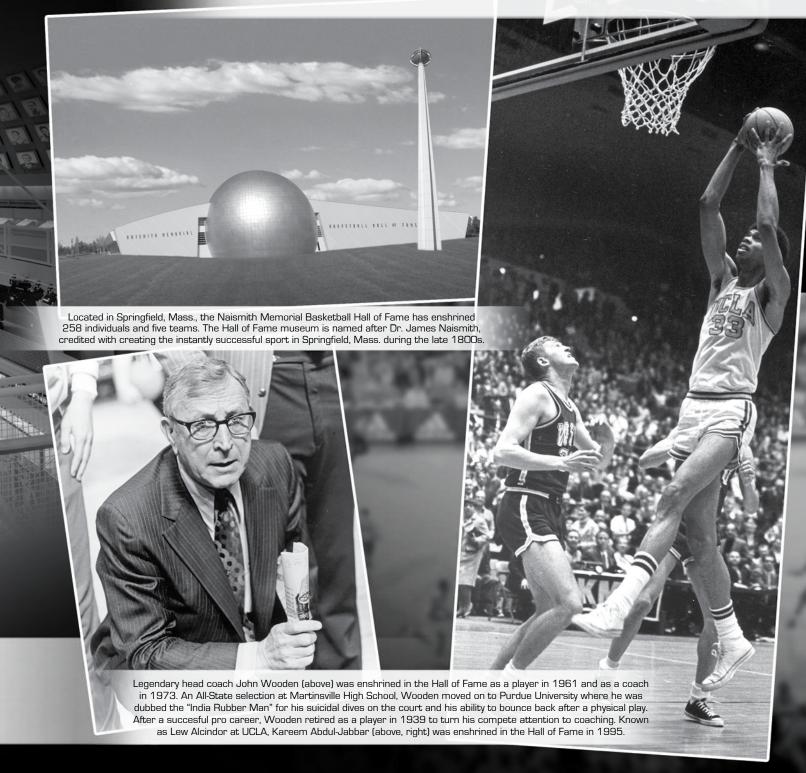
UCLA is well-represented in the Naismith Memorial Basketball Hall of Fame in Springfield, Mass. by nine of college basketball's greatest names — John Wooden, Bill Walton, Denny Crum, Kareem Abdul-Jabbar, Gail Goodrich, Larry Brown, Denise Curry, Ann Meyers Drysdale and Billie Moore.



Bruins to the 1980 Final Four, before induction to the Hall of Fame in 2002. Gail Goodrich (right) led the Bruins to NCAA titles as a player in 1963-64 and 1964-65 before being enshrined in 1996. Goodrich helped guide the Bruins' 1963-64 squad to a 30-0 record, compiling a 78-11 three-year record in Westwood.

#### Career Highlights of UCLA's Naismith Hall of Famers

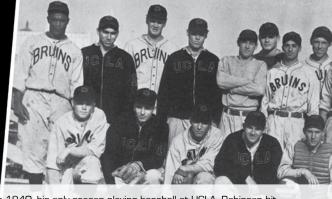
- ◆ Known as Lew Alcindor at UCLA, Kareem Abdul-Jabbar was named the College Player of the Year in 1967, 1968 and 1969.
- ◆ A successful college and professional basketball coach, Larry Brown led the Bruins to the NCAA Championship game in 1980.
- ◆ After playing two seasons at UCLA (1958-1959), **Denny Crum** served as Louisville's head coach for 30 seasons.
- ◆ A three-time All-American, **Denise Curry** set a collegiate record by scoring in double-figures in each of 130 games played at UCLA.
- ◆ Ann Meyers Drysdale became the first four-time (1975-1978) women's basketball All-American while at UCLA.
- Named an All-American in 1965, Gail Goodrich scored 42 points against Michigan in the NCAA Championship game that season.
- ♦ In 24 seasons as a head coach, Billie Moore guided UCLA (1978) and Cal State Fullerton (1970) to national championships.
- ◆ After capturing All-America honors in three seasons, Bill Walton helped lead Portland (1977) and Boston (1986) to NBA titles.
- ◆ A three-time All-American at Purdue, **John Wooden** coached at UCLA for 27 seasons, leading the Bruins to 10 NCAA championships.



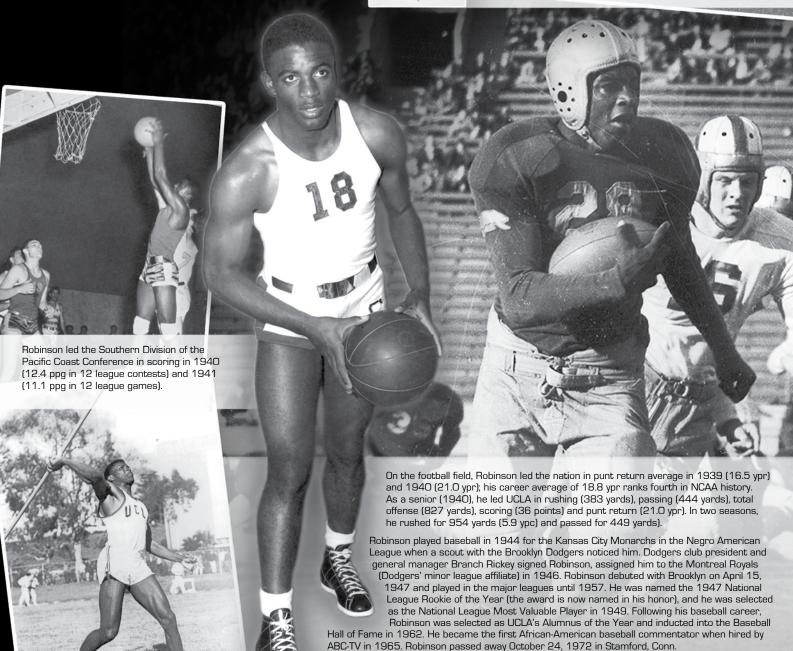
## THE LEGACY OF JACKIE ROBINSON

Jackie Robinson became the first African-American Major League Baseball player of the modern era in 1947. Born January 31, 1919 in Cairo, Ga., Robinson was UCLA's first four-sport letterwinner – football (1939, 1940), basketball (1940, 1941), track and field (1940) and baseball (1940). Robinson made his major league debut with the Brooklyn Dodgers on April 15, 1947.





In 1940, his only season playing baseball at UCLA, Robinson hit .097 during the California Intercollegiate Baseball Association season. In his first game as a Bruin (March 10, 1940), Robinson collected four hits and stole four bases, including home once.

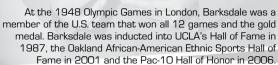


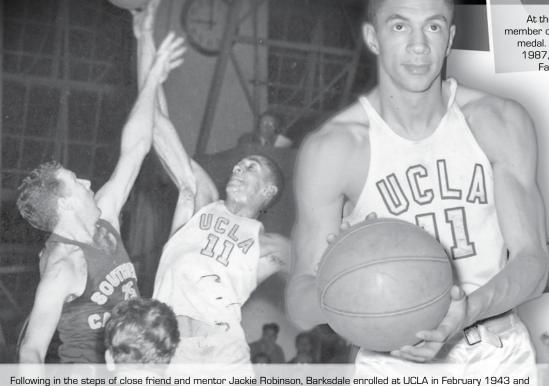
## THE LEGACY OF DON BARKSDALE

A legendary African-American sports pioneer, Don Barksdale was one of UCLA's early superstar basketball performers who could aptly be described as the "Jackie Robinson" of basketball.

Barksdale was the first African-American to earn All-America honors at UCLA (1947), the first to capture an Olympic gold medal in basketball (1948), one of the first to break the NBA's color barrier (1951) and the first to play in an NBA All-Star Game.







Following in the steps of close friend and mentor Jackie Robinson, Barksdale enrolled at UCLA in February 1943 and immediately made an impact, playing in five basketball games and averaging 13 points per game. That season, he helped the Bruins end a 42-game losing streak to USC. During a three-year stint in the U.S. Army, he won the 1944 National AAU triple jump. Playing basketball with the U.S. Army, Barksdale set a national scoring record (1,288 points) and averaged 23.8 points per game.

World War II limited Barksdale's UCLA career to five basketball games in 1943, one full basketball season (1946-47) and a single track campaign (1946-47). That year, he led the PCC Southern Division in scoring to become the Bruins' third All-American and helped lead UCLA to its second division championship and first conference playoff. Barksdale entered the NBA in 1951 with the Baltimore Bullets as a 29-year-old seasoned rookie. The former Bruin played for four years in the NBA (1952-53, with the Baltimore Bullets and 1954-55, with the Boston Celtics), was among the league's top scorer each season and was named All-NBA (1953).

His accomplishments off the court were just as numerous, including founding the Save High School Sports Foundation and raising over \$1 million over 10 years to keep financially-troubled high school sports programs afloat in the San Francisco area. Following his playing career, Barksdale emerged as a well-known jazz DJ in the San Francisco Bay Area, "K-D-I-A, Lucky 13, Soul of the Bay". Barksdale died March 9, 1993 at the age of 69.

## CHAMPIONSHIP TRADITION

BY THE NUMBERS

### 11 NCAA Titles

UCLA has won a record 11 NCAA Championships: 1964, 1965, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1975, 1995.

## **8** U.S. Olympians

Sam Balter, Carl Knowles, Frank Lubin, Don Piper, Carl Shy (1936, Berlin); Don Barksdale (1948, London); Walt Hazzard (1964, Tokyo); Reggie Miller (1996, Atlanta).

## 7 Retired Jerseys

#25 Gail Goodrich, #31 Ed O'Bannon, #32 Bill Walton, #33 Kareem Abdul-Jabbar (pictured, right), #35 Sidney Wicks, #42 Walt Hazzard, #54 Marques Johnson

## 6 Naismith Basketball Hall of Famers

Larry Brown (2002, Gail Goodrich (1996), Kareem Abdul-Jabbar (1995), Denny Crum (1994), Bill Walton (1993), John Wooden (1960, player; 1972, coach).

## 3 GTE Academic All-America Hall of Famers

Jamaal Wilkes (1990) John Wooden (1994) Bill Walton (1994)

#### 3 NCAA Silver Anniversary Award Winners

Bill Walton (1999) Kareem Abdul-Jabbar (1994) Willie Naulls (1981)